

## Introductory sub-table (I)(a)

Name of the Company:		SANGUINE MEDIA LIMITED			
Scrip Code, Name of the scrip, class of security:		531898 EQUITY			
Quarter ended:		30th September, 2013			
Partly paid-up shares:-		No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company	
Held by promoter/promoter group		0	0		0
Held by public		0	0		0
Total - D		0	0		0
Outstanding convertible securities:-		No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities	
Held by promoter/promoter group		0	0		0
Held by public		0	0		0
Total - E		0	0		0
Warrants:-		No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants	
Held by promoter/promoter group		0	0		0
Held by public		0	0		0
Total - F		0	0		0
Total paid-up capital of the company, assuming full conversion of warrants and convertible securities (Grand Total (A+B+C)+D+E+F)			114100000	0	100





## Statement Showing Shareholding Pattern of SANGUINE MEDIA LIMITED

SCRIPT CODE: 531898

30th September, 2013

Statement Showing Shareholding Pattern of SANGUINE MEDIA LIMITED									
SCRIPT CODE: 531898				30th September, 2013					
Category code	Category of Shareholder	Number of Share holders	Table (I)(a)			Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
			Total number of shares	Number of shares held in dematerialized form	As a percentage of (A+B) <sup>1</sup>	As a percentage of (A+B+C) <sup>1</sup>			
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)= (VIII)/(IV)*100	
(A)	Shareholding of Promoter and Promoter Group <sup>2</sup>								
1	Indian								
(a)	Individuals/ Hindu Undivided Family	1	1000	1000	0.00	0.00	0	0.00	
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00	0	0.00	
(c)	Bodies Corporate	0	0	0	0.00	0.00	0	0.00	
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00	0	0.00	
(e)	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00	
(e-i)		0	0	0	0.00	0.00	0	0.00	
(e-ii)		0	0	0	0.00	0.00	0	0.00	
	Sub Total(A)(1)	1	1000	1000	0.00	0.00	0	0.00	
2	Foreign								
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00	0	0.00	
b	Bodies Corporate	0	0	0	0.00	0.00	0	0.00	
c	Institutions	0	0	0	0.00	0.00	0	0.00	
d	Any Others(Specify)	0	0	0	0.00	0.00	0	0.00	
d-i		0	0	0	0.00	0.00	0	0.00	
d-ii		0	0	0	0.00	0.00	0	0.00	
	Sub Total(A)(2)	0	0	0	0.00	0.00	0	0.00	
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	1	1000	1000	0.00	0.00	0	0.00	



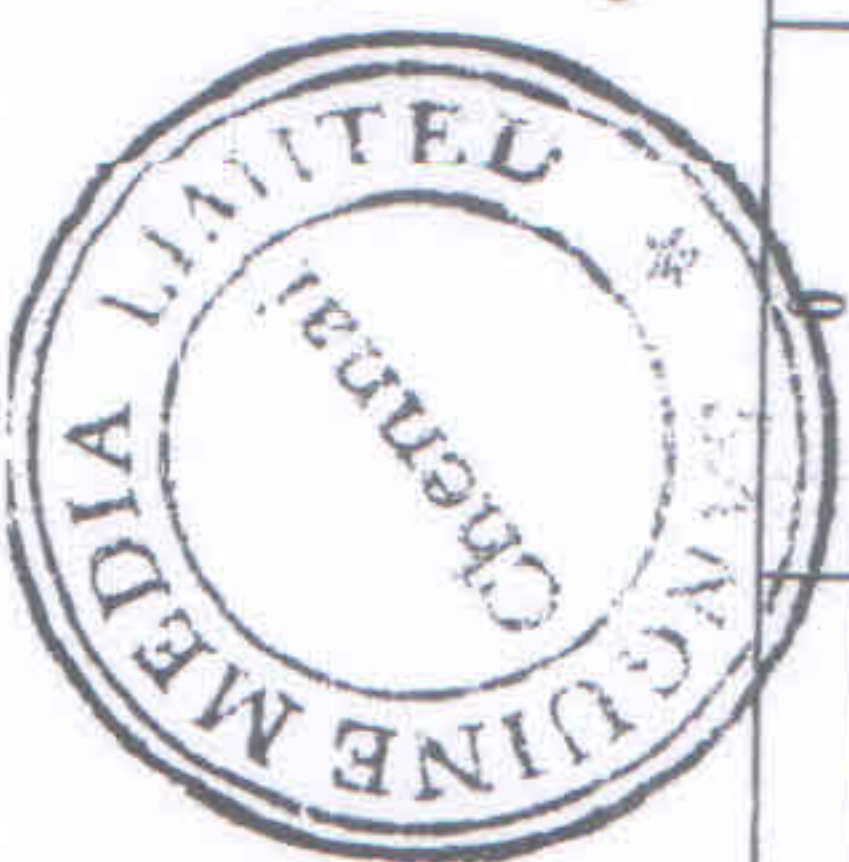


(B) Public shareholding									
1 Institutions									
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00	0	0.00	0.00
(b)	Financial Institutions / Banks	0	0	0	0.00	0.00	0	0.00	0.00
(c)	Central Government/ State Government(s)	1	4100	4100	0.00	0.00	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00	0	0.00	0.00
(h)	Any Other (specify)	0	0	0	0.00	0.00	0	0.00	0.00
(h-i)	STRATEGIC INVESTOR	0	0	0	0.00	0.00	0	0.00	0.00
	Sub-Total (B)(1)	1	4100	4100	0.00	0.00	0	0.00	0.00
B 2 Non-institutions									
(a)	Bodies Corporate	157	90664889	64604889	79.46	79.46	0	0.00	0.00
(b)	Individuals								
I Individuals - i. Individual shareholders holding nominal share capital up to Rs 1 lakh		2615	4220556	4218886	3.70	3.70	0	0.00	0.00
II ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh		269	16671958	16613358	14.61	14.61	0	0.00	0.00
(c)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00	0.00
(d)	Any Other (specify)	0	0	0	0.00	0.00	0	0.00	0.00
	(a) N.R.I. (Repatriate & Non-Repatriate)	25	394645	394645	0.35	0.35	0	0.00	0.00
	(b) Foreign Corporate Bodies	1	100	100	0.00	0.00	0	0.00	0.00
	(c) Trust	0	0	0	0.00	0.00	0	0.00	0.00
	(d) Hindu Undivided Family	124	2142752	2142752	1.88	1.88	0	0.00	0.00
	(f) Employee	0	0	0	0.00	0.00	0	0.00	0.00
	(h) Clearing Members	0	0	0	0.00	0.00	0	0.00	0.00
	Sub-Total (B)(2)	3191	114094900	87974630	100.00	100.00	0	0.00	0.00
(B) Total Public Shareholding (B)=(B)(1)+(B)(2)		3192	114099000	87978730	100.00	100.00	0	0.00	0.00
	TOTAL (A)+(B)	3193	114100000	87979730	100.00	100.00	0	0.00	0.00
(C) Shares held by Custodians and against which Depository Receipts have been issued									
1	Promoter and Promoter Group	0	0	0	0.00	0.00	0	0.00	0.00
2	Public	0	0	0	0.00	0.00	0	0.00	0.00
	Sub-Total (C)	0	0	0	0.00	0.00	0	0.00	0.00
	GRAND TOTAL (A)+(B)+(C)	3193	114100000	87979730	100.00	100.00	0	0.00	0.00

Place CHENNAI  
Date 11/10/2013

For SANGUINE MEDIA LIMITED

Director





Sr.No	Notes
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**SANGUINE MEDIA LIMITED**  
**(1)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"**

Sr. No.	Name of the shareholder	Details of Shares held			Encumbered shares (*)			Details of warrants			Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A) + (B) + (C)	No.	As a % (V) = (V)/(III)*	As a % of grand total (A) + (B) + (C) of sub-clause (I)(a)	No. of warrants held	As a % of total number of warrants of the same class	Number of convertible securities held	As a % of total number of convertible securities of the same class			
(i)	(ii)	(iii)	(iv)	(v)	(vi) = (v)/(iii)*	(vii)	(viii)	(ix)	(x)	(xi)			(xii)
1	Kumar Raichand Madan	1000	0.00	0	0.00	0.00	0.00	0.00	0.00	0.00			0.00
	<b>Total</b>												

(\*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

Place CHENNAI  
Date 11/10/2013

For SANGUINE MEDIA LIMITED

*P. Odhavan*  
Director

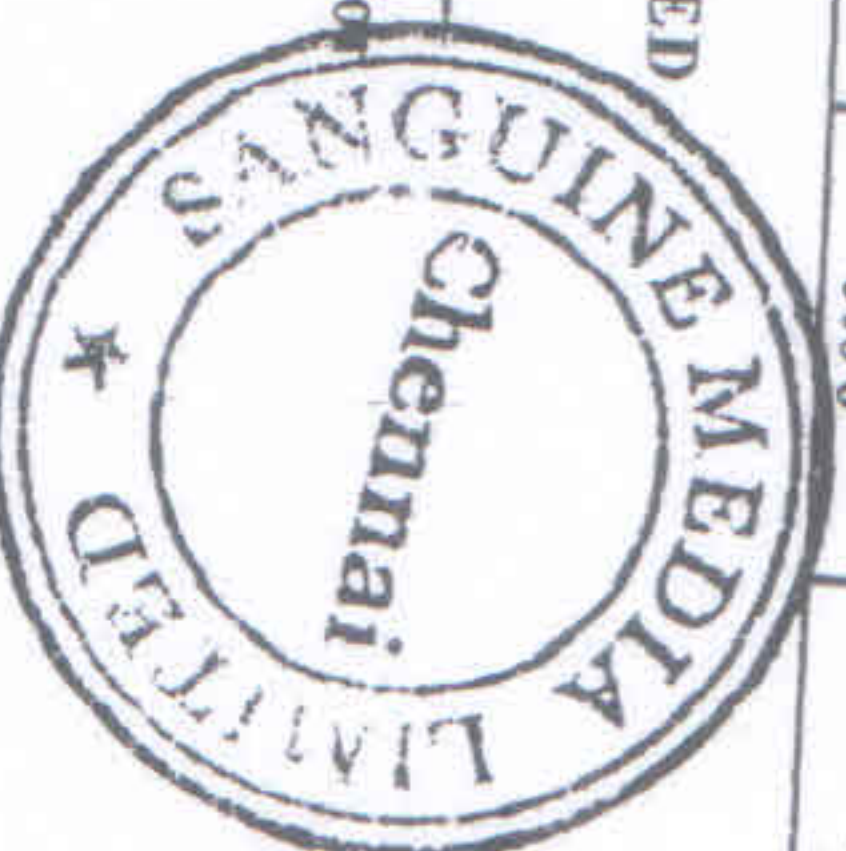




**SANGUINE MEDIA LIMITED**  
**(I) (c) (i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				No. of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
Individual								
1	SHIRAM CREDIT COMPANY LIMITED	8120000	7.11	0.00	0.00	0.00	0.00	7.11
2	RELIGARE FINVEST LTD	7334285	6.43	0.00	0.00	0.00	0.00	6.43
3	VASANTI SHARE BROKERS LIMITED	6993837	6.13	0.00	0.00	0.00	0.00	6.13
4	DHANLAXMI COTEX LTD.	5914629	5.18	0.00	0.00	0.00	0.00	5.18
5	SHRI GANESH SPINNERS LTD	5400000	4.73	0.00	0.00	0.00	0.00	4.73
6	VIAGGIO ENTERTAINMENT PVT LTD	5160000	4.52	0.00	0.00	0.00	0.00	4.52
7	WELLMAN TRADELINK PVT LTD	4700000	4.12	0.00	0.00	0.00	0.00	4.12
8	AMAZING SUPPLIERS PVT LTD	4500000	3.94	0.00	0.00	0.00	0.00	3.94
9	RAGA SECURITIES AND FINANCE PVT LTD	4318005	3.78	0.00	0.00	0.00	0.00	3.78
10	AMRITA BHAGWATI FINANCE PVT LTD	4300000	3.77	0.00	0.00	0.00	0.00	3.77
11	IFCI FINANCIAL SERVICES LIMITED	3733235	3.27	0.00	0.00	0.00	0.00	3.27
12	WESTLITE INFRAPROJECTS PRIVATE LIMITED	3250000	2.85	0.00	0.00	0.00	0.00	2.85
13	ARISTO MEDIA AND ENTERTAINMENT PVT	2569036	2.25	0.00	0.00	0.00	0.00	2.25
14	BLACK HORSE MEDIA AND ENTERTAINMENT	2500000	2.19	0.00	0.00	0.00	0.00	2.19
15	AGRATA REAL ESTATE PRIVATE LIMITED	2500000	2.19	0.00	0.00	0.00	0.00	2.19
16	ADILA TRADERS PRIVATE LIMITED	2325000	2.04	0.00	0.00	0.00	0.00	2.04
17	KOLON INVESTMENT PRIVATE LTD.	2000000	1.75	0.00	0.00	0.00	0.00	1.75
18	NIRVANA MALL MANAGEMENT CO PVT LTD	2000000	1.75	0.00	0.00	0.00	0.00	1.75
19	USS BROKING PRIVATE LIMITED	1819027	1.59	0.00	0.00	0.00	0.00	1.59
20	M R SHARE BROKING PVT LTD	1705592	1.49	0.00	0.00	0.00	0.00	1.49
21	MERITORIOUS REALTY PVT LTD	1465065	1.28	0.00	0.00	0.00	0.00	1.28
22	ANVITA REAL ESTATE PRIVATE LTD.	1460825	1.28	0.00	0.00	0.00	0.00	1.28
	TOTAL	84068536	73.67	0.00	0.00	0.00	0.00	73.67

PLACE CHENNAI  
DATE 11/10/2013

For SANGUINE MEDIA LIMITED  
*P. Othman*  
Director  




**SANGUINE MEDIA LIMITED**

(I) c(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				No. of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	SHRI RAM CREDIT COMPANY LIMITED	8120000	7.11	0.00	0.00	0.00	0.00	7.11
2	RELI GARE FINVEST LTD *	7334285	6.43	0.00	0.00	0.00	0.00	6.43
3	VASANTI SHARE BROKERS LIMITED	6993837	6.13	0.00	0.00	0.00	0.00	6.13
4	DHANLAXMI COTEX LTD.	5914629	5.18	0.00	0.00	0.00	0.00	5.18
	<b>TOTAL</b>	<b>28362751</b>	<b>24.85</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>24.85</b>

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Promoter / Promoter Group / Public
1	NIL	NIL	NIL	NIL
	<b>TOTAL</b>	<b>0</b>	<b>0.00</b>	<b>0</b>

PLACE CHENNAI  
DATE 11/10/2013

For SANGUINE MEDIA LIMITED

*P. Arun*

Director





**SANGUINE MEDIA LIMITED**

**(II)(a) Statement showing details of Depository Receipts (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	NIL
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>0.00</b>

**(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares**

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	NIL
<b>TOTAL</b>			<b>0</b>	<b>0.00</b>

PLACE **CHENNAI**  
DATE **11/10/2013**

For SANGUINE MEDIA LIMITED

*P. Aravind*

Director

